

General notes on Reference USA

ACCESS

- Database is funded by NJ state tax dollars. Access is provided by the NJ State Library.
- RefUSA is available in all public libraries and for remote (home/office) use. Remote access requires library card issued by any public NJ public library (card is issued by your local library, free!). Input your card number without the spaces.
- Access via your library's web site or <http://www.jerseyclicks.org>
- NOTE: you cannot access directly from ReferenceUSA.com, because general home page will not give you a place input your ID.

CONTENT

- Reference USA provides profiles for 14 million+ companies large & small; public & private. Separate databases access new businesses, white pages, new movers/homeowners, healthcare and consumer lifestyles.
- Separate records are available for each location.
- The amount of information available differs from company to company. Larger companies usually have more information.
- Data is supplied by public sources and verified by the companies via telephone calls.
- Profiles reflect the latest information obtained by Reference USA. Date stamp included.
- Company name search returns every company containing that word, wherever it appears (Kraft & Co.; Dart and Kraft, Eyekrafters). It does NOT search "sounds like" (Craft & Co.).
- Business expenditures are estimated and based on Robert Morris Associates (RMA) Industry Norms & Ratios.
- The credit rating is estimated by RefUSA based # years in database, # employees and SIC. It is NOT an "official" credit report. RefUSA partners with Experian; link to fee-based credit report is provided. You can purchase this with your credit card.

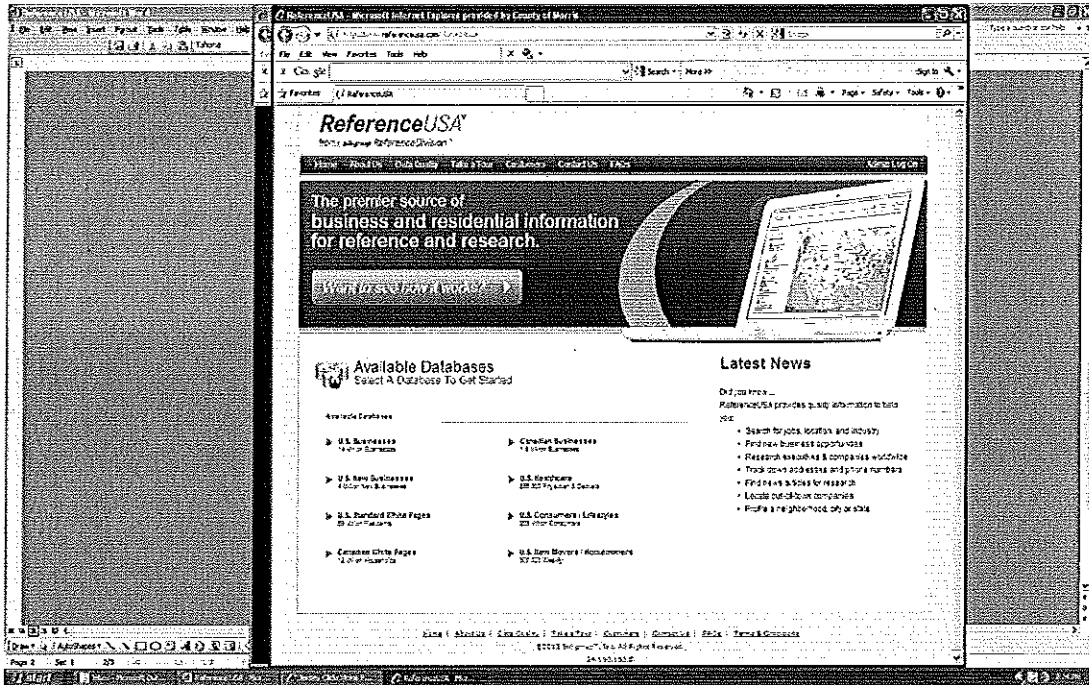
FEATURES

- Custom search lets you create company lists by specific criteria (industry, size, location).
- Use the radius feature or new map drawing tool to create custom region.
- Competitors Report (in profile) returns nearby companies in the same general business. May be useful for identifying potential employers.
- Corporate linkage lets you identify other companies in the same "family." Your network contacts may have worked for one of them.
- You can print and/or download records for future use: 250/library; 100/remote.

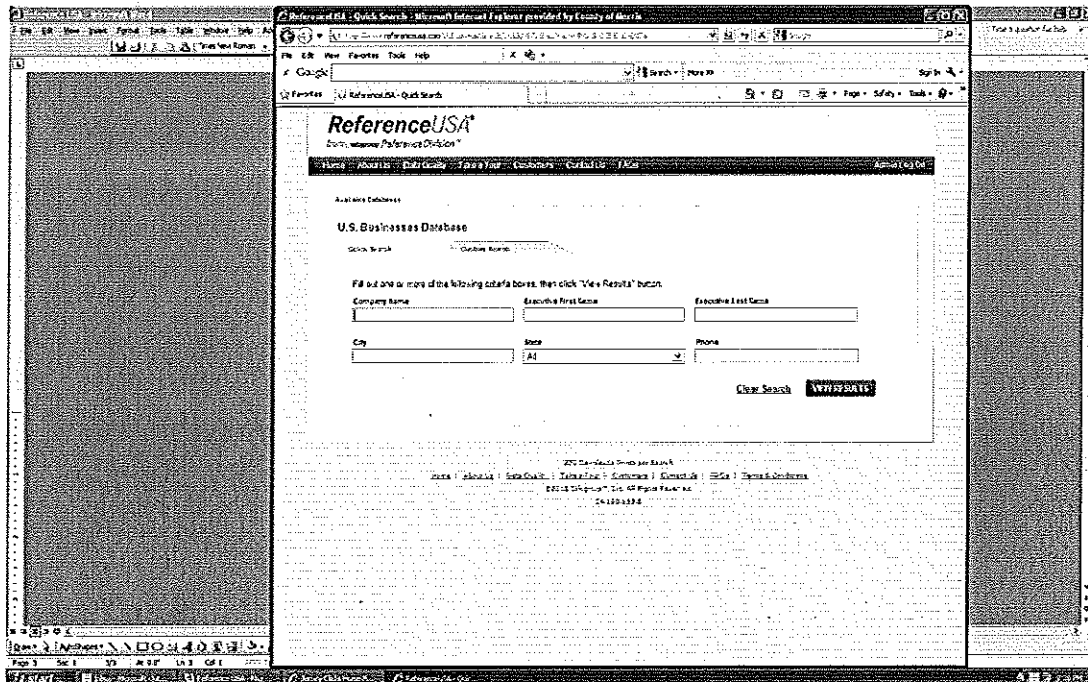
QUESTIONS?

- ☑ **Access & strategy:** MCL Reference librarians: (973) 285-6969 or mocolib1@gti.net
- ☑ **Database content:** ReferenceUSA 800-808-1113 [M-F, 8AM-5PM CST]

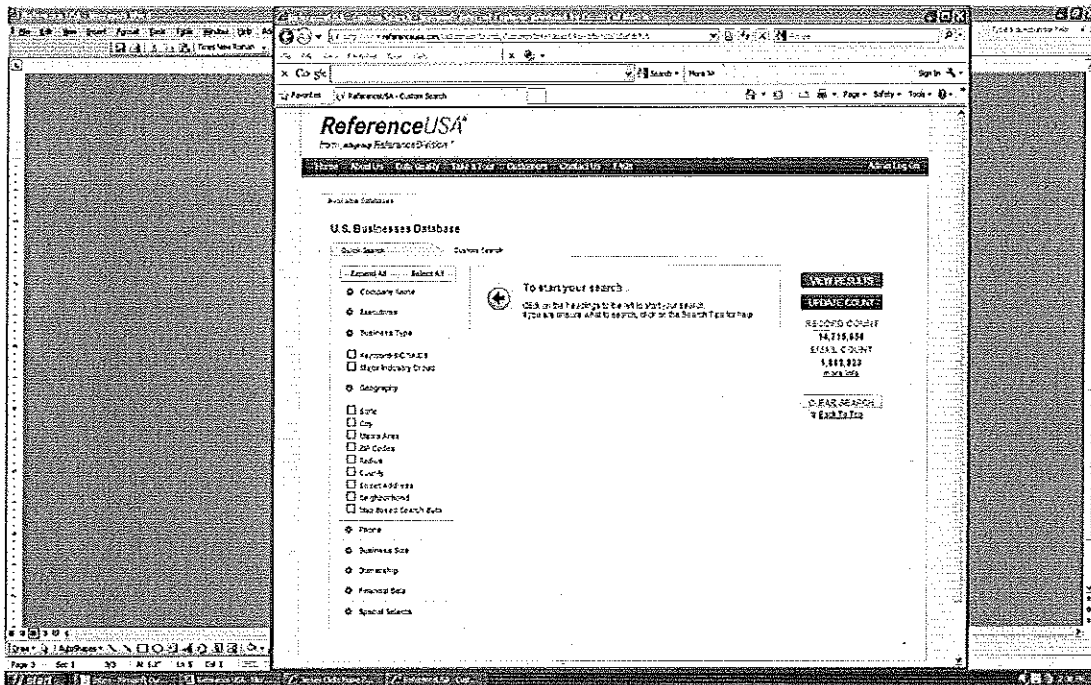
Access RefUSA via jerseyclicks.org



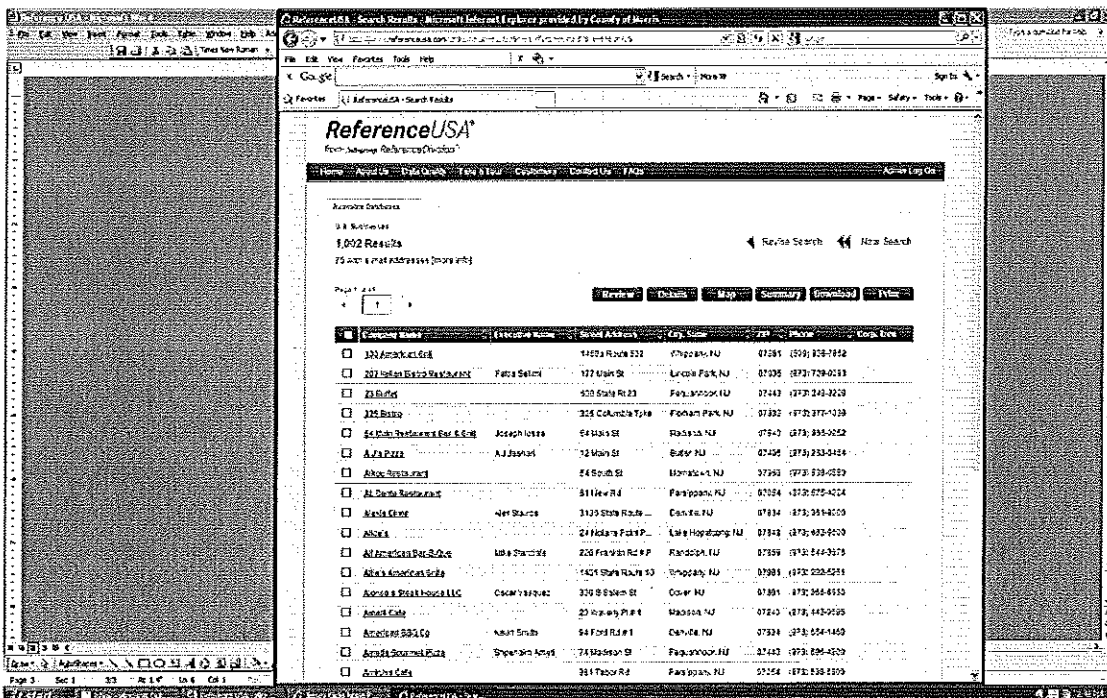
Quick search (single company look-up) Recommended: name & state



Custom search (create target lists based on specific criteria)



Result list (default=alpha order; click on headings to sort by zip, etc.)



Available Databases

U.S. Businesses

54 Main Restaurant Bar & Grill Madison, NJ

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Location Info [Collapse](#)

Company Name	54 Main Restaurant Bar & Grill	Phone	(973) 966-0252
Street Address	54 Main St	Fax	(973) 966-5401
City, State ZIP	Madison, NJ 07940	Toll Free Number	Not Available
County	Morris	Website	54mainst.com
Metro Area	Nw Yrk, NY-NJ-PA		
Radius Search	<input type="text"/> miles	FIND SIMILAR	FIND ALL ADVANCED RADIUS SEARCH

Business Profile [Collapse](#)

Not Available

Industry Profile [Collapse](#)

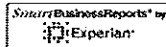
SIC Code	Descriptions
5812-08	Restaurants
5813-01	Bars
NAICS Code	Description
72251117	Full-Service Restaurants
72241001	Drinking Places Alcoholic Beverages
Franchise	Description
None Available	

Location Map [Expand](#)

Business Demographics [Collapse](#)

Location Employees	15	Location Sales Volume	\$800,000
Corporate Employees	Not Available	Corporate Sales Volume	Not Available
Type of Business	Private	Location Type	Single Loc
Parent Company	Not Available	Foreign Parent	Not Available
EIN	Not Available	Fortune 1000 Ranking	Not Available
Credit Cards Accepted	AMV	Last Updated On	December, 2011
Years in Database	29	Year Established	Not Available
Square Footage	2,500 - 9,999	Number of PCs	0 - 1 Pcs
IUSA Number	98-862-4458	Home Business	No
Credit Rating Score	A	Latitude / Longitude	40.759170 / -74.414960

Full Credit Report [Buy from Experian](#)



Hours of Operation

Mon	Tue	Wed	Thu	Fri	Sat	Sun
11:30 AM - 1:00 AM	11:30 AM - 1:00 AM	11:30 AM - 1:00 AM	11:30 AM - 1:00 AM	11:30 AM - 2:00 AM	11:30 AM - 2:00 AM	11:30 AM - 1:00 AM

Management Directory

[Collapse](#)

Name	Executive Title	Gender
Joseph Iossa	Owner	Male

Company News

[Expand](#)

Stock Data

[Expand](#)

Business Expenditures

[Collapse](#)

Accounting	\$2,500 to \$5,000	Advertising	\$10,000 to \$20,000
Contract Labor	Not Available	Insurance	\$5,000 to \$10,000
Legal	\$1,000 to \$2,500	Management/Administration	\$2,500 to \$5,000
Office Equipment & Supplies	\$10,000 to \$20,000	Package/Container	\$1,000 to \$5,000
Payroll & Benefits	\$250,000 to \$500,000	Purchased Print	\$500 to \$1,000
Rent & Leasing	\$25,000 to \$50,000	Technology	\$500 to \$1,000
Telecommunications	\$2,000 to \$5,000	Utilities	\$10,000 to \$25,000

Historical Data

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Nearby Businesses

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Competitors Report

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250 Downloads/Prints per Search

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