

# I'm on Twitter. Now what?

Sign on to your account & let's go!

## Set up your profile...tell the world who you are!

1. Select "settings"
2. Select "profile"
3. Picture...default is basic twitter bird; personalize with your own photo or logo, upload image from your computer or flash drive). Keep it small & simple!
4. Use your real name (or organization, company name) so your tweets can be found
5. If you have a web site or blog, list it
6. Bio: 160 characters max (keep it brief & informational)

## Make it look good

1. Select "settings"
2. Select "design"
3. Select a "theme" for your background, or use your own images (browse, select from your images)

## Tweet something!

1. Home
2. Type in your message (140 characters max)
3. Hit "tweet" button. Message is automatically posted for public viewing

## Add a Web site to your tweet

1. Including full URL (<http://www.foodtimeline.org>) give your readers "hotlink" for additional information (Ex: food pantry tweets it needs specific items; web link provides actual list/donation information)
2. Large web addresses can be made smaller using [TinyUrl.com](http://TinyUrl.com) (copy your web address into TinyURL to create shorter URL. Copy & paste Tiny version to your Tweet)

## Delete your tweet

1. Home
2. Select the tweet you want to eliminate by putting your mouse on the message
3. Delete icon appears, select it
4. Sure you want to delete? Yes.

## Find people to follow

1. While in your account, go to Google & enter the person/company/organization name and the word twitter (Rachel Ray twitter)
2. Select "follow"
3. Return to your account (click home)
4. Directory of celebrity/popular tweeters: [WeFollow.com](http://WeFollow.com)

### **Retweet a message from someone you follow**

1. Select the tweet by putting your mouse on the message
2. Select “retweet.”

That message now shows up in your twitter stream. Way to share tweets with a larger audience

### **Unfollowing**

1. Select “following” to get your list (no one else can see this but you)
2. Action “unfollow”

### **How to attract followers**

1. Post a link to your twitter account from your web site, blog, or facebook...make it visible! [<http://twitter.com/foodtimeline>]
2. Select an attractive “button” for your twitter [<http://twitter.com/goodies>]

### **Checking out your followers**

1. Select “followers”
2. Click on their names (get bio, tweets)
3. Actions: mention (@foodtimeline), direct message (to the follower, does not appear in your tweets), follow, block, report for spam
4. Who's tweeting about you? <http://search.twitter.com/advanced>

### **Create a list (of twitter accounts by topic, your personal “favorites”)**

1. Lists, “New List”
2. Name your list (descriptive: funwithfood)
3. Describe your list (100 characters or less)
4. Public (open to everyone) v private (accessible to you) domain
5. Find Twitterers for you include in your list (search box)
6. Select “list” to add
7. Or subscribe to other people’s lists: [listorius.com](http://listorius.com)